

Riverwalk Arts Festival

The Riverwalk Arts Festival is an old festival in a new location. Held "On-the-Square" in the town of Newland for 29 years, the event was moved two years ago to the nearby Riverwalk Park. The new location, only about 1/2 mile from the Square, provides easier access for vendors and ample parking for patrons. We hope you enjoy the new location!

The Arts & Craft Festival will feature approximately 50 artists & crafters, a variety of food vendors, nonprofit organizations, and a Children's Corner. Unique to other art festivals and in keeping with "On The Square" tradition, the Riverwalk Arts Festival incorporates a variety of fine art, folk art, and crafts—which means there is something for everyone!

Back by popular demand is the Friday Night Street Dance! This will be free and open to the public August 15, 2008. You are welcome to set-up that evening as well if you would like to market your

August 15, 2008

6pm-10pm Riverwalk Street Dance

August 16, 2008

8am Booth Setup & Registration
10am-5pm Arts & Crafts Festival
5pm Booth Takedown



Avery County Arts Council

...for love of the Arts!

Avery County Arts Council
PO Box 2505
Banner Elk, NC 28604

Phone 828.898.4292
Email info@averycountyartscouncil.org

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PO Box 2505
Banner Elk, NC 28604
Phone 828.898.4292

Avery County
Arts Council
presents

2008 Riverwalk Arts Festival

Saturday, August 16

10:00am—5:00pm

Riverwalk Park
Newland, NC

Formerly "On-the-Square"

Invitation to Attend Nonprofits & Community Organizations

The Avery Arts Council's 31st annual Riverwalk Arts Festival (formerly "On-the-Square") is Newland's own "hometown" festival. This year the festival will take place on **Saturday, August 16, 2008** from 10am to 5pm.

We offer booth space to nonprofit community groups; however, the space is very limited and will go quickly.

We urge you to reserve a booth at the earliest possible date to ensure your organization's participation. The booths are FREE if you are merely dispensing information. If you are selling anything for proceeds (raffles, t-shirts, memberships, etc.) the booth fee is \$25.

**Booths are FREE
if you are dispensing
information**

Please remember that organizations may NOT sell crafts or flea market-type items and absolutely NO FOOD OR BAKED GOODS may be sold or distributed. Booths must be set up and vehicles moved from the display area by 10:00 a.m. on Saturday, August 16th. We anticipate that your group will keep its area neat, tidy and staffed until the end of the show at 5pm.

To reserve your space, complete the application form in this brochure and return it to the Avery County Arts Council. If you will be selling any items, please include your \$25 check made payable to Avery Arts Council, Inc.

Exhibit Space

Booth Spaces are approximately 10 x 10 square feet. No display equipment is provided, so bring your own easels, tables, screens, etc. Tents or tarps to shelter your area from intense sun or light rain are recommended. We cannot accept responsibility for loss or damage of any items on display or for sale.

Registration

Booths are **FREE** if you are merely dispensing information. A fee of \$25 per booth must be paid in advance and with the attached registration form if you are selling anything for proceeds, including raffles, t-shirts, memberships, etc. A confirmation letter will be mailed to you when the registration form is received.

Information regarding set-up times, parking and visitor information will be included with the confirmation letter. Cancellations of booth spaces prior to July 1 are fully refunded; cancellations after that date are partially refunded (\$10).

Should there be extreme weather the day of the festival (heavy rains, hurricanes), the festival will be cancelled. At this time we are unable to offer a rain date. Should this change, we will notify participants.

Thank you for supporting the arts in Avery County!

NOTICE: All Exhibitors are responsible for paying appropriate North Carolina Sales Tax

Riverwalk Arts Festival Booth Registration

Name _____

Address _____

City, State, Zip _____

Phone _____

Make of Car and License Plate # that will be parked at event _____

Can booth be set up on asphalt?

Yes

No

Do you use a tarp or canopy?

Yes

No

Sorry, electric hookup is not available

Please provide a brief description of your organization.

Have you enclosed:

- a \$25 check/money order made payable to *Avery Arts Council Inc.* (if applicable)?
- an informational brochure or fact sheet about your organization or community group?
- this completed this registration form?

Questions? Please contact the Avery Arts Council
828-898-4292 or info@averycountyartscouncil.org

Mail registration materials to:

Riverwalk Arts Festival
Avery Arts Council
PO Box 2505
Banner Elk, NC 28604