

Riverwalk Arts Festival

The Riverwalk Arts Festival is an old festival in a new location. Held "On-the-Square" in the town of Newland for 29 years, the event was moved to the nearby Riverwalk Park. The new location, only about 1/2 mile from the Square, provides easier access for vendors and ample parking for patrons. We hope you enjoy the new location!

The Arts & Craft Festival will feature approximately 50 artists & crafters, a variety of food vendors, nonprofit organizations, and a Children's Corner. Unique to other art festivals and in keeping with "On The Square" tradition, the Riverwalk Arts Festival incorporates a variety of fine art, folk art, and crafts—which means there is something for everyone!

Back by popular demand is the **Friday Night Street Dance!** This will be free and open to the public August 15, 2008. We'll see to it that the dance does not interfere with your setup. You are welcome to sell your products that evening.

August 15, 2008

5pm - 8 pm Booth Setup & Registration
6 pm - 10pm Street Dance

August 16, 2008

8 am Booth Setup & Registration
10 am - 5 pm Arts & Crafts Festival
3 pm Auction
5 pm Booth Takedown



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Avery Arts Council
presents



2008 Riverwalk Arts Festival



Saturday, August 16, 2008
10:00 am - 5:00 pm
Riverwalk Park
Newland, NC

Formerly "On-the-Square"

Invitation to Apply

The Avery Arts Council's 31st annual Riverwalk Arts Festival (formerly "On-the-Square") is Newland's own "hometown" festival. This year the festival will take place on **Saturday, August 16, 2008 from 10am to 5pm**. You are invited to be a part of this day by exhibiting and/or demonstrating your art or craft.

The festival is open to artists and crafters who will exhibit work of their own creative concept, design and execution. Entries will be juried so that overall quality and the balance of arts and crafts displayed represent the high standards this festival maintains.

Works may incorporate some commercially produced parts, but the work's design and execution must be primarily the product

**MANUFACTURED,
COMMERCIAL OR
KIT WORK WILL NOT
BE ACCEPTED**

of the exhibitor's skill. Persons that represent several artisans are not eligible, nor are persons that represent a store or commercial business.

The jury selection committee will choose approximately **50** exhibitors from the photos and slides submitted with their applications. The jury committee is composed of members of the Avery County art community who will be looking for quality and originality on an individual basis. All decisions made by the jury are final. All work displayed at the festival must be of a quality consistent with that of the photos/slides submitted. If a vendor's exhibited work is inconsistent with the submitted application and photos, that vendor will be asked to leave immediately and booth fees will NOT be refunded.

Exhibit Space

Booth Spaces are approximately 10 x 12 square feet. No display equipment is provided, so bring your own easels, tables, screens, etc. Tents or tarps to shelter your work from intense sun or light rain are recommended. We cannot accept responsibility for loss or damage of exhibitor's work.

Registration

A fee of **\$100** per booth must be paid in advance with the attached registration form and at least three photos of your work. Please include a list of the principal supplies used in your work and one photo of your workroom. Entry deadline is July 1, 2008. Notification of acceptance/rejection, and return of your photos, will be mailed on or before August 1, 2008. Information regarding set-up times, vendor parking, and visitor information will be included with the acceptance

notification. Cancellations of booth spaces prior to July 15 are fully refunded. Cancellations after that date are partially refunded (\$25). Should there be extreme weather the day of the festival (heavy rains, hurricanes), the festival will be cancelled. At this time we are unable to offer a rain date. Should this change, we will notify participating vendors.

Auction

Each year we hold an auction during the festival to benefit Avery Arts Council programs. Each exhibitor is asked to donate one item for this auction. If you choose to participate, please check accordingly on the registration form. Your decision will not affect the jury process. Items are collected the morning of the festival. Please attach your name or business card to the item and list the item's value.

NOTICE: All Exhibitors are responsible for paying appropriate North Carolina Sales Tax

Riverwalk Arts Festival Booth Registration

Name _____

Address _____

City, State, Zip _____

Phone _____

Email _____

Make of Car and License Plate # that will be parked at event _____

Can booth be set up on asphalt?

Yes

No

Do you use a tarp or canopy?

Yes

No

Sorry, electric hookup is not available

YES, I would like to donate an item to the auction to benefit arts programming in Avery County!

Please provide a brief description of your work and submitted photos/slides.

Have you enclosed:

- a \$100 check/money order payable to **Avery Arts Council**?
- at least three photos or slides of your work?
- a supply list and photo of your workroom?
- a self-addressed, stamped envelope for the return of your photos and slides *with sufficient postage*?
- this completed registration form?

Questions? Please contact the Avery Arts Council
828-898-4292 or info@averycountyartscouncil.org

Mail registration materials to:

Riverwalk Arts Festival
Avery Arts Council
PO Box 2505
Banner Elk, NC 28604

DEADLINE: July 1, 2008