



**2011/2012  
REGIONAL ARTIST PROJECT GRANT (RAPG)  
Grant Guidelines**

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**Application Deadline:**

**5:00 pm, Friday, September 30, 2011  
in any of the four participating arts council offices.**

The *Regional Artist Project Grant Program* is awarded annually to provide financial support for committed, accomplished artists by funding a project pivotal to a career in their respective art forms. The Regional Artist Project Grants range from \$400 - \$1,200. \*Full or partial cash match is *not* required, but is preferred.

*This grant is sponsored by:*

The Asheville Area Arts Council, Avery County Arts Council, Madison County Arts Council, and the Toe River Arts Council as well as Buncombe, Madison, Mitchell and Yancey counties for 2011-2012. Support is provided by the North Carolina Arts Council, with additional contributions by the Asheville Area Arts Council, Avery County Arts Council, Madison County Arts Council, and the Toe River Arts Council.

**Eligibility**

- Professional, individual artists as well as small unincorporated groups of collaborating artists of all disciplines
- May be either emerging or established artists
- Must have a strong record of artistic accomplishment appropriate to the stage of their career
- Must have been a resident of a participating county as of July 1, 2010
- Must be at least 18 years of age

**Who/What is Not Eligible**

- Artists enrolled in an undergraduate or graduate degree program at time of project
- Projects that have already taken place
- RAPG recipients who have received a grant within the last two funding cycles

## **Review Criteria**

- Projects assists the development of an artist's career in a way that is appropriate to each individual artist
- The relationship of the project to career achievement must be well defined.
- Applications should be written with a particular project in mind
- Review committee is looking for diverse project proposals
- Exceptional talent and overall excellence of the artist's work
- Demonstrated commitment to a career as a practicing professional artist
- Feasibility of proposed project and likelihood of completion one year from date of first grant distribution check.
- Typical grant awards might include funds for expenses in the following areas:
  1. Training - For example, the cost of tuition to attend a master class conducted by an acknowledged authority in the artist's medium, or to attend a workshop on portfolio preparation or some other aspect of effective presentation of talent.
  2. Travel - For example, costs for transportation, lodging and food incurred in association with special training.
  3. Career Promotion - For example, the cost of producing a quality audio demonstration tape for a musician, a video demonstration tape for a choreographer, or a portfolio for a visual artist.
  4. Completion/Production of New Work. For example, the cost of purchasing supplies and materials necessary for the completion of a significant new work of visual art, or costs associated with staging a public presentation of a new performance.
  5. Equipment. For example, the cost of purchasing a kiln for a potter, or darkroom equipment for a photographer.

## **Application Procedures**

- Applications should be typed or legibly hand-written.
- Please submit 7 unbound, three hole-punched copies of grant packet (only one copy of each piece of supporting material required)
- Grantee must submit a report after completion of the project that includes photos and summary of the project. AAAC will provide a template for this report upon disbursing award check. Failure to do so may result in elimination from funding consideration for future projects.

### **Required Contents of grant package:**

1. Completed Application, including budget and project narrative
2. Resume: Must be typed and include education, employment, exhibitions, performances, publications, commissions, honors, and other biographical data. List previous awards, grants or fellowships, including dates and amount.
3. References: Must provide **two** letters of reference from individuals with qualifications in the arts who know your work well.
4. Supporting Materials: You must submit supporting materials documenting the art that you have completed in the past three years that relates directly to your project. You may submit reviews, programs, and/or catalogues \*\*Label all supporting materials with

your name, title of work, date of work (only one copy of each supporting material required)

**Must Also Include:**

For Visual Arts: Up to 10 digital images and an image script including artist name, title, date, dimensions, and medium (please see image requirements below)

For Performing Arts: Videotape, audio tape, CD or DVD (no longer than 10 minutes) with a written paragraph about the performance

For Literature: Up to 12 pages of manuscript (original and seven copies)

For Ceramic Arts: Up to 10 digital images and an image script including artist name, title, date, dimensions, and medium (please see image requirements below)

For Media Arts: Up to 10 digital images and an image script including title, date, dimensions, and medium (please see image requirements below)

\*\*Requirements for digital images: Approx. 2x3 inches. JPEGS preferred, TIFFs okay, 72-300dpi.

5. SASE: If you would like for us to return your supporting materials please submit a self-addressed, stamped envelope with a return address to Toe River Arts Council, PO Box 882, Burnsville, NC 28714. Please weigh your materials to ensure proper postage.
6. If you would like to pick up your materials they will be available at the Toe River Arts Council beginning the week of December 6, 2010 and will be held for no longer than six months.



www.ncarts.org



2011-2012  
**REGIONAL ARTIST PROJECT GRANT (RAPG)**

**RAPG Grant Writing Informational Sessions**

<b>Date</b>	<b>Time</b>	<b>Location</b>
July 28, 2011	5 pm	Toe River Arts Council 269 Oak Avenue Spruce Pine, NC 28777 828-765-0520
August 11, 2011	5 pm	Madison County Arts Council 90 S. Main St. Marshall, NC 28753 828-649-1301
August 16, 2011	5:30 pm	Avery Arts Council Old Hampton Store 77 Ruffin St. Linville, NC 28646 828-733-0054
August 24, 2011	5 pm	Toe River Arts Council 102 West Main Street Burnsville, NC 28714 828-682-7215
August 18 August 31	6 pm 6 pm	Asheville Area Arts Council 346 Depot Street Asheville, NC 28801 828-258-0710

\*Other workshop dates and times will be announced soon. *Please contact your local arts council to determine the time of their informational session and to confirm your attendance..*

**Other Grant Dates**

- Sept 30, 2011 ▪ 5:00 pm ▪ Grant Application Due to any of the 4 arts councils
- October 17-21 , 2011 ▪ Preliminary Grant Panels Meet
- October 24-29, 2011 ▪ Notifications for interviews sent out to finalists
- November 15, 2011 ▪ Finalist interviews with the panel
- December 5-9, 2011 ▪ Award notification letters sent out



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**Name:**

**Street Address:**

**City Zip:**

**Email:**

**Telephone (day):**

**Telephone (evening):**

**What county do you live in?**

**Website:**

**Since:** (Month/Year)

**Grant Amt. Requested:**

**Project Start Date:**

**Project End Date:**

\*Project must not begin prior to award notification and must be completed one year from date of first grant distribution check.

Signature of Applicant \_\_\_\_\_ Date \_\_\_\_\_



HONORING TRADITION. DRIVING INNOVATION.



**PROJECT GRANT (RAPG)  
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**Project Judging Category:**

- Ceramic Arts (own category due to large volume of applicants)
- Visual Arts
- Media Arts (video, photography, etc.)
- Performing Arts (music, dance, theatre, performance art, puppetry, etc.)
- Literary Arts

**Medium** (e.g., painting, short stories, jazz, or improve. theatre):

\*You will be judged in one category only. Specify in which category you would like to be judged.

**For Demographic Purposes Only**

**Applicant Race:**

American Indian  Alaskan Native  Asian/Pacific Islander  Black  Hispanic  White  Multi-Racial

**Applicant Gender:**  M  F      **65 or over:**

**Application Narrative**

1. Describe your career goals – *up to 400 words*
2. Specifically describe your proposed project and how, specifically, it will advance your career – *up to 600 words*
3. Specifically describe how your proposed project will support your development or skills as an artist. For example: expanding your vision, developing partnerships, developing technique, etc. – *up to 500 words*

2011-2012

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**BUDGET**

Please list items that fall into the “other” category. Your total project expenses and project income must be equal. You may also add Internet research that supports your budget expenses (i.e. research on material prices, equipment pricing, etc.).

\*Full or partial cash match is *not* required, but is preferred.

<i><b>PROJECT EXPENSES</b></i>	<i><b>AMOUNT</b></i>	<i><b>PROJECT INCOME</b></i>	<i><b>AMOUNT</b></i>
<i>Outside Fees and Services</i>		<i>Applicant's Cash Contrib.</i>	
<i>Artistic</i>		<i>RAP Grant Amount</i>	
<i>Space Rental</i>		<i>In-Kind Contributions</i>	
<i>Other:</i>		<i>Other:</i>	
<i>Other:</i>		<i>Other:</i>	
<i>Other:</i>		<i>Other:</i>	
<i>Travel and Lodging</i>		<i>TOTAL PROJECT INCOME:</i>	
<i>Transportation</i>		<i>(must be equal to Project Expenses)</i>	
<i>Food</i>			
<i>Lodging</i>			
<i>Other:</i>			
<i>Other:</i>			
<i>Other:</i>			
<i>Marketing / Advertising</i>			
<i>Print</i>			
<i>Web</i>			
<i>Other:</i>			
<i>Other:</i>			
<i>Other:</i>			
<i>Remaining Operating Expenses</i>			
<i>Materials and Supplies</i>			
<i>Other:</i>			
<i>Other:</i>			
<i>Other:</i>			
TOTAL PROJECT EXPENSES: <i>(must be equal to Project Income)</i>			



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**Please Include This Check List With Submitted Materials**

**Check List**

- Cover letter
- Application**
- Application Narrative (*please address all 3 points*)
- Proposed Budget
- Resume
- 2 letters of Reference
- Supporting Materials (as described in detail in Grant Guidelines)
- 7 unbound 3-hole punched copies of grant package (only 1 copy required of each piece of supporting material)
- Self-addressed, stamped envelope (optional)

**Send completed application to:**

Rachel Berry  
Asheville Area Arts Council  
PO Box 507  
Asheville, NC 28802

(Physical Address):  
346 Depot Street  
Asheville, NC 28801

[rachel@ashevillearts.com](mailto:rachel@ashevillearts.com)  
828.258.9525 Ext 102

Denise Cook  
Toe River Arts Council  
PO Box 882,  
Burnsville, NC 28714

(Physical Address):  
102 West Main St  
Burnsville, NC 28714

[trac@toeriverarts.org](mailto:trac@toeriverarts.org)  
828.682.7215

Laura Boosinger  
Madison Co Arts Council  
PO Box 32  
Marshall, NC 28753

(Physical Address):  
90 South Main Street  
Marshall, NC 28753

[laura@madisoncountyarts.com](mailto:laura@madisoncountyarts.com)  
828.649.1301

Caitlin Morehouse  
Avery County Arts Council  
PO Box 566  
Linville, NC 28646

(Physical Address):  
77 Ruffin St.  
Linville, NC 28646

[info@averycountyartscouncil.org](mailto:info@averycountyartscouncil.org)  
828.733.0054